

Traffic and Sales Statistics Yearly Comparison

Between November 22, 2010 and November 28, 2010

On-site Traffic Analysis

Property	Prior Year: 11/22/09 and 11/28/09				Between 11/22/10 and 11/28/10				Yearly Change			
	1st On-site Visits	Bebacks	Sales	Conversion Rate	1st On-site Visits	Bebacks	Sales	Conversion Rate	1st On-site Visits	Bebacks	Sales	Conversion Rate
CMS Condo	27	7	10	37.0%	18	6	5	27.8%	-33%	-14%	-50%	-9.3%

Web Traffic Analysis

Property	Prior Year: 11/22/09 and 11/28/09				Between 11/22/10 and 11/28/10				Yearly Change			
	Internet Inquiries	1st On-site Visits	Sales	Conversion Rate	Internet Inquiries	1st On-site Visits	Sales	Conversion Rate	Internet Inquiries	1st On-site Visits	Sales	Conversion Rate
CMS Condo	5	0	0	0.0%	12	1	1	8.3%	140%	100%	100%	8.3%